

Expanding citizen voice in education systems accountability: *Evidence from citizen led assessments*

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systems accountability: Evidence from
citizen led assessments.

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www.aserpakistan.org



Background

- The improvement of the quality (rather than quantity) of education being emphasized.
- A significant increase in the use of educational assessments to measure gains and losses in quality of learning.
- Low-income countries have begun to adopt and adapt international and other large scale national assessments for a variety of uses.
- Citizen led large scale house hold based assessments are gathering momentum by illustrating the power of informed citizenry to influence national and global agendas for education and learning.

Background

- The results are representative at district, provincial and national level.
- The findings are disseminated at multiple levels to inform policy making
 - i. National level
 - ii. District level education authorities
 - iii. Community level to understand and create awareness regarding the extent of the problem and work towards measurable solutions.
- **The purpose of this presentation is to highlight how citizen led campaigns gathering hard core evidence are influencing governance and accountability at the community, provincial and national levels.**
- **It will explain how a community led approach to data gathering and analysis in context can bring about appropriate response from stakeholders.**

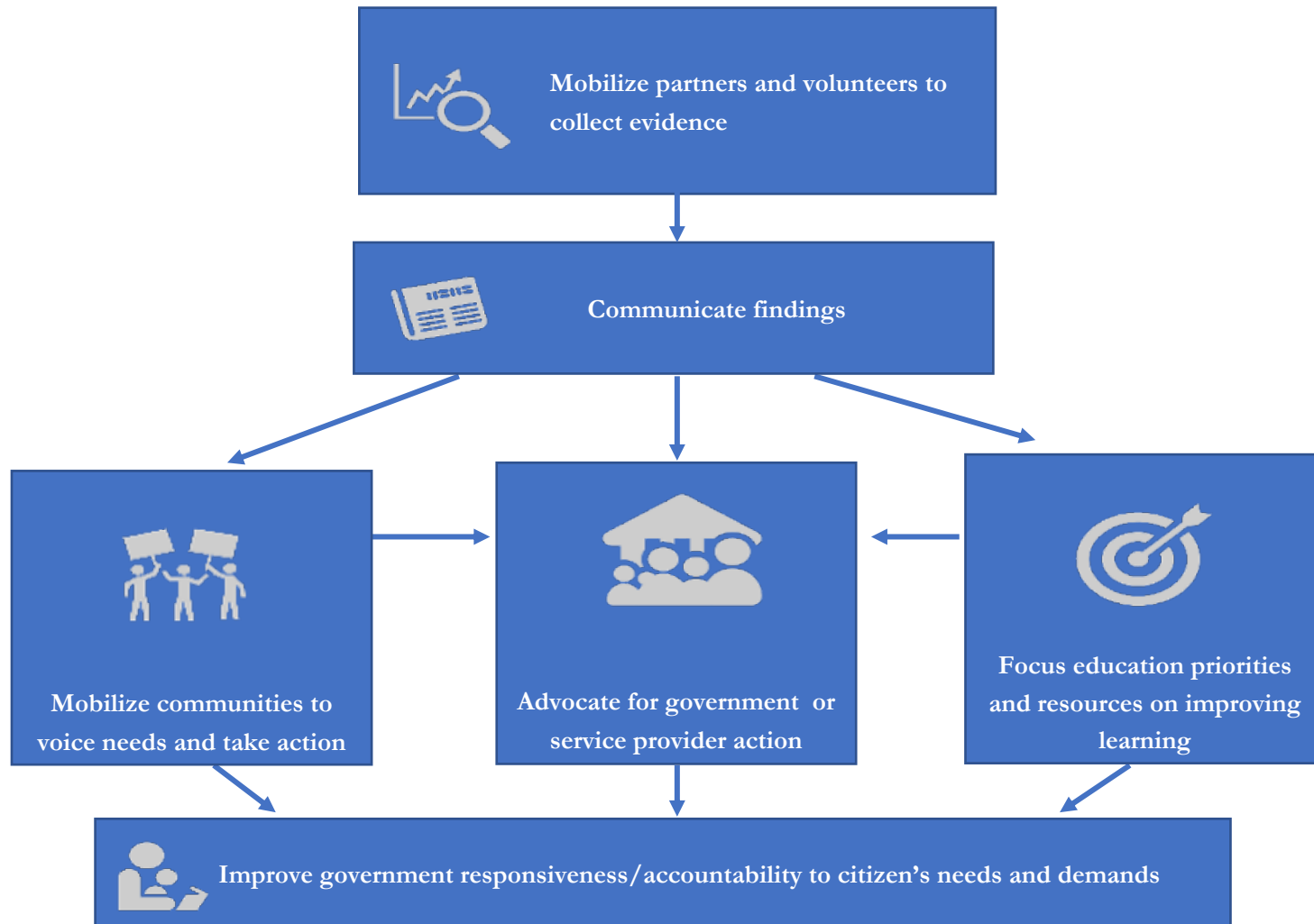
Pal Network Mobilizing Citizens for over a Decade Scale & Size

	Districts/Regions	Volunteers	Communities	Households	Schools	Children
ASER India	577	25,000	16,497	341,070	15,206	569,229
ASER Pakistan	165	10,000	4,698	93,096	6,235	279,427
Beekunko (Mali)*	216	975	1,080	21,251	2,259	79,079
Jàngandoo (Senegal)	14 (regions)	450	239	9,928	856	26,014
MIA (Mexico)	21	480	187	2,400	187	3,100
Uwezo						
Kenya	158	9,300	4,521	62,089	4,441	135,109
Tanzania	131	8,253	3,930	78,600	3,688	104,162
Uganda	80	4,800	2,372	34,013	2,353	87,339
Total	1,364	59,258	33,505	642,447	35,225	1,283,459

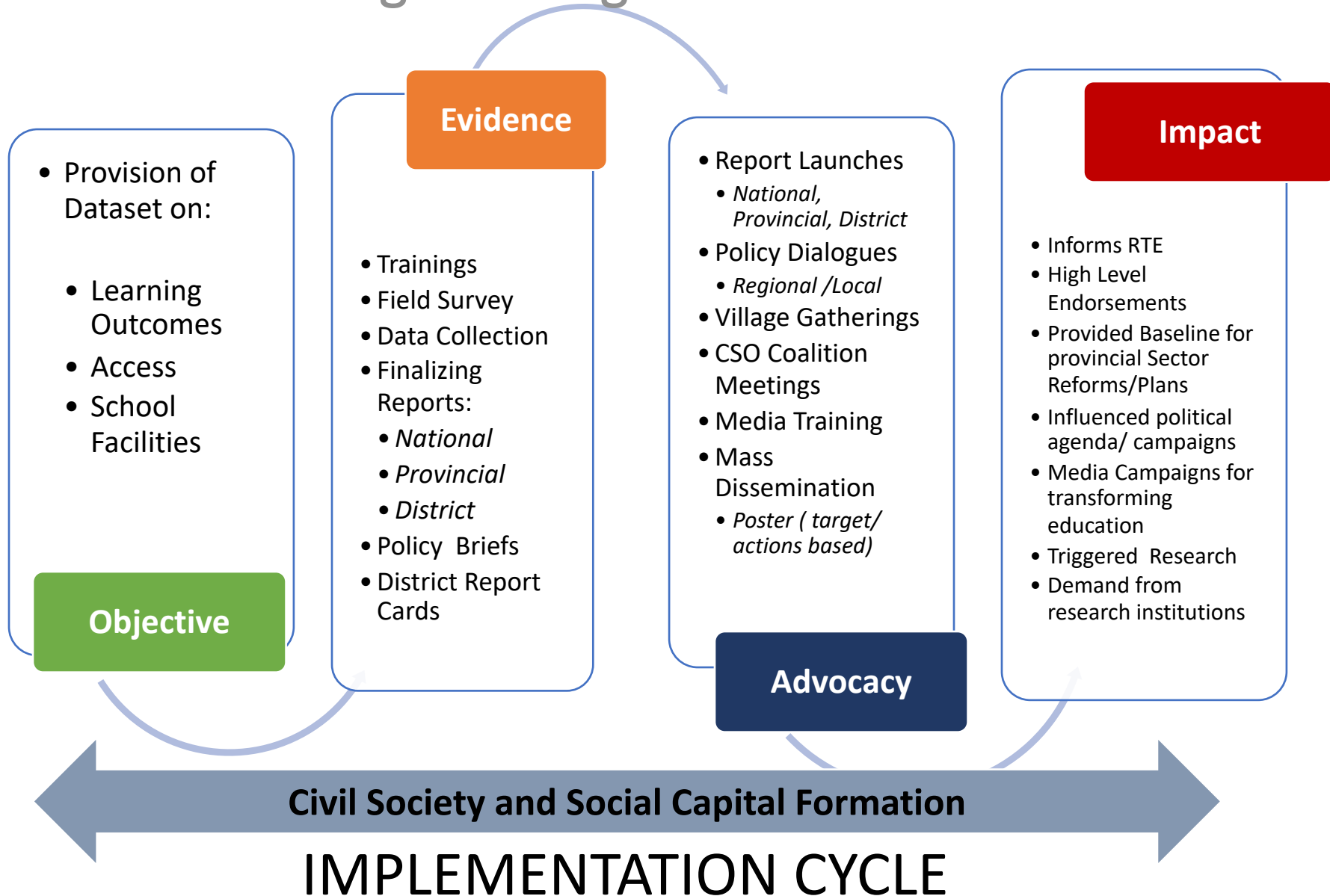
*Data for Beekunko are from 2013

**Designed for 30-60 volunteers per district –
Majority young people –engaged in a BIG cause!**

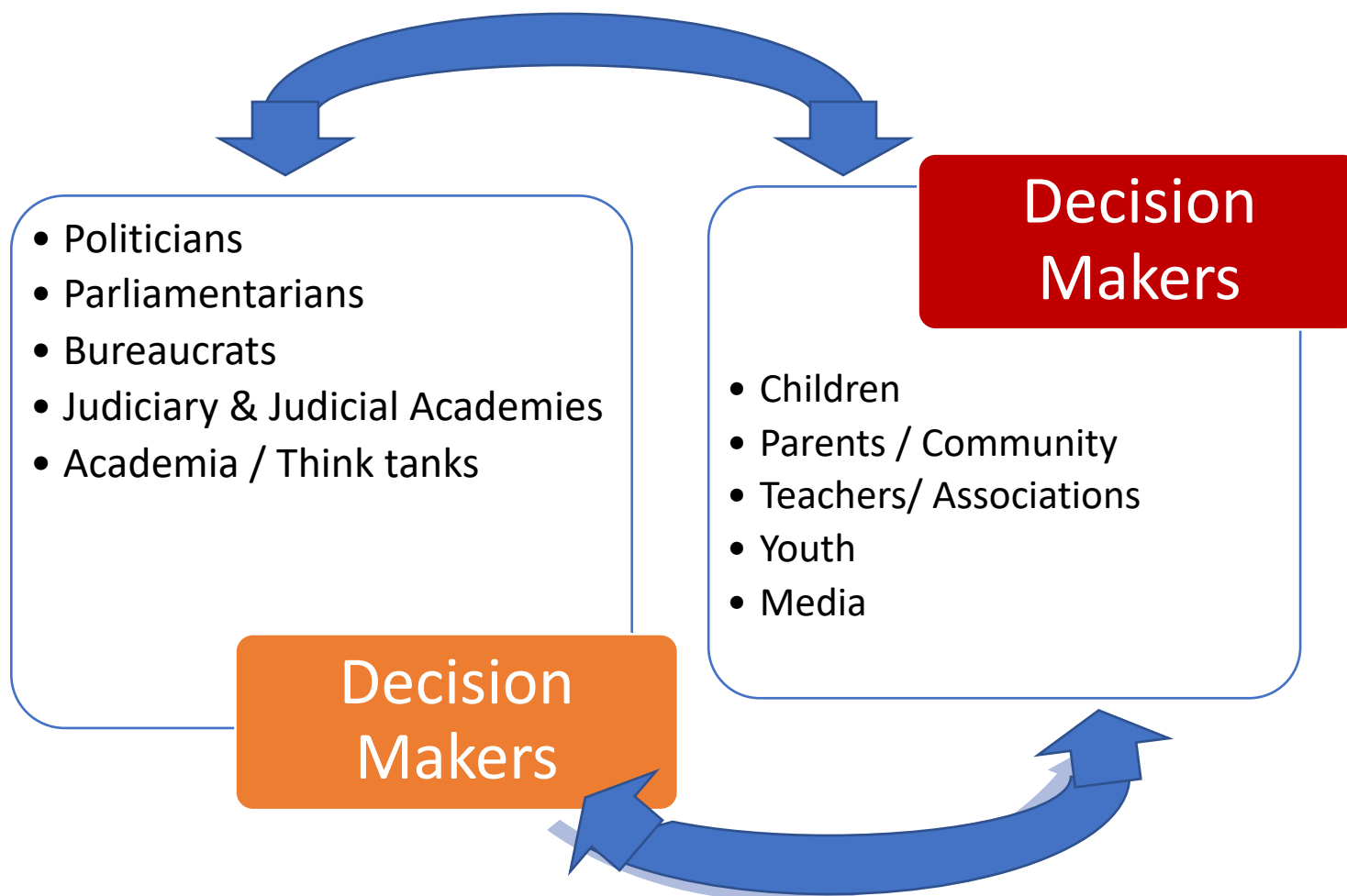
Theory of Change



The Rigor & Stages of Mobilization



Seeking Stakeholders Attention: Building Social Capital



Accountability of Policy Makers: Examples from the field

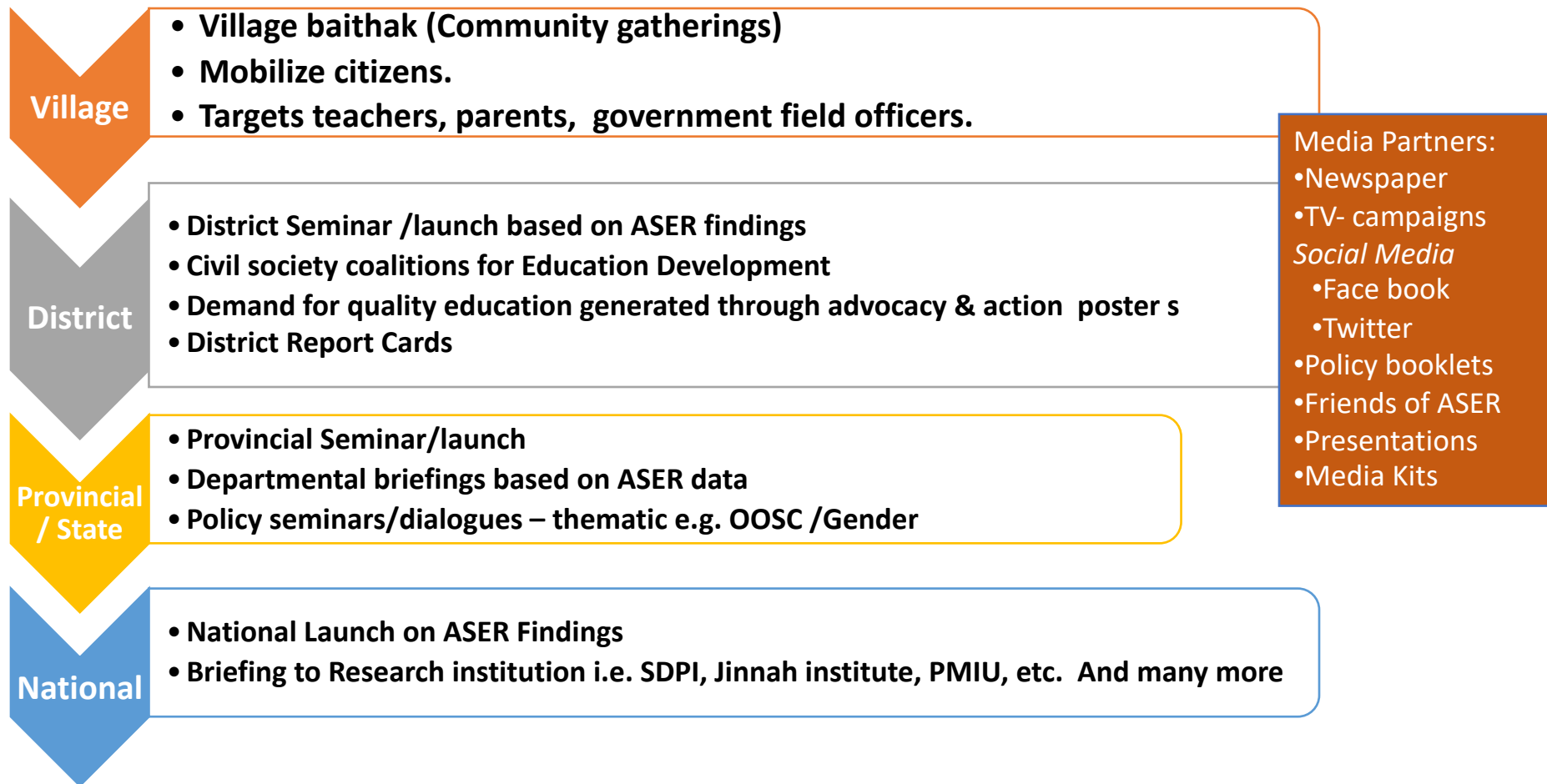
- Mali, Senegal and East Africa (Beekunko, Jangandoo and Uwezo) have invited local elected officials, district education officers and others to participate in their assessments.
- In Senegal, Jàngandoo has started to use social media in its campaign.
- ASER Pakistan started a campaign called ‘Politicians Knocking on Doors.’
- In both India and Pakistan, there have been promising efforts to work collaboratively with state and local education officials to use assessment results to inform the design of education programs to accelerate learning.
- ASER India ran an ambitious Lakhon Mein Ek—or “one in one hundred thousand”—campaign that involved finding volunteers in over 100,000 villages to conduct a complete census of children’s learning levels. T
- The results were compiled into a report card and shared with the community.

ASER PAKISTAN ADVOCACY CAMPAIGN

**A story of
partnerships and
Citizen Participation**



Communicating ASER: The Advocacy Model



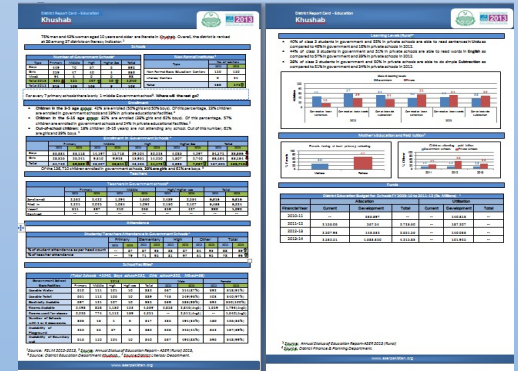
Citizens Involved in Research & Advocacy



Policy Briefs



Posters



District Report Cards



**ASER Baithaks
(Community Gatherings)**

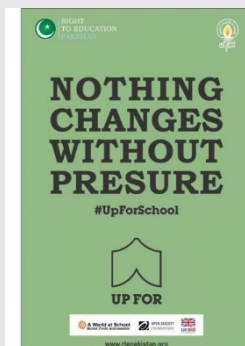


**Videos: Politicians Knocking
on the Door for Education**



Media Coverage

Right to Education, Advocates for education



Education Youth Ambassadors: September 22nd 2014, saw the birth of the Education Youth Ambassadors in Pakistan launched in Collaboration with A World at School (AWAS), an initiative by Sir Gordon Brown, Special Envoy for Education with the UN Secretary General

Policy Dialogues: A series of Dialogues were held across Pakistan to highlight and understand the status of RTE from the perspective of the government bodies, civil society, NGOs and all stakeholders

#Up4School: Pakistan to break all records by collection 3 million signatures in support of making the Right of Education to ALL.

Education Countdown:

1. Provide Safe schools in emergencies
2. Stop Child Marriage
3. Abolish Child Labor
4. End discrimination against girls
5. Teacher training



Global Business for Coalition:

Private sector cooperation across Pakistan have joined hands under one umbrella to further the cause of education

Contribution to the FIELD!

- Large scale annual citizen led nationwide citizens' audit of learning generate an enormous energy and synergy.
- As an evaluation of citizens, parents & government performance.
- Bring educational issues to the forefront by involving all stakeholders from local to global.
- Provide large scale data sets for research and policy communities.
- Influence actions – village – district – state national and global agendas.



THANK YOU...!

