RISE Community of Practice Workshop
Building a Community-Wide Campaign for Foundational Learning
Thursday 31 March 2022, 2:00-4:00pm GMT (Register here)

In the final year of the RISE programme, the RISE Directorate is planning a united, community-wide advocacy campaign aimed at improving learning in schools globally. In our last meeting (part one), we mapped some of the key audiences critical to improving outcomes. In this workshop (part two) we hope to convene organisations across our community to talk over plans for launching a global campaign focused on the importance of foundational learning. The proposed goals of this campaign would be to:

- Focus global and national conversations on the learning crisis, and the need to improve learning for all children
- Unite behind the need to prioritise and strengthen foundational learning as the first step

During this meeting we will focus on plans for in-country activities to help achieve the above goals. We will be offering small grants (£1000-£3000) to support in-country activities during the campaign period – more information on how to access these grants will be given during the meeting.

Programme

2:00-2:20pm  Welcome, goals of the campaign
Joe Bullough and Kirsty Newman (RISE)

2:20-3:00pm  Advocacy lessons from our community
Chair: Lawule Shumane (Africa Practice)
- Baela Raza Jamil (Idara-e-Taleem-o-Aagahi and PAL Network), Literature and Literacy Festivals - Engaging Communities in Celebrating Learning
- Jorge Rivera (ONE Campaign), Building a Campaign to Draw Attention to Children’s Lost Potential - The Lost Potential Clock
- Adedeji Adeniran (Centre for the Study of the Economies of Africa), Education Summits and the Role of Dialogue

3:00-3:35pm  Breakout groups: Events and activity planning
In-country/regional groups:
- What activities or events could be run?
For each idea, groups may wish to reflect on (i) their goal, (ii) their audience, (iii) who they could organise or partner with, and (iv) how this contributes to your organisation or country/regional goals.

3:35-3:55pm  Return to plenary, report out and discussion
Chair: Lawule Shumane (Africa Practice)

3:55-4:00pm  Closing reflections and thanks
Kirsty Newman (RISE)